



Preserve Your Business, Protect the Community

*Stay Open Longer, Reopen Faster,
and the Whole Community
Benefits*



www.SpotOnResponse.com

A New Way to Protect Your Business – And Your Community

When disaster strikes, there's a big chance your business fails. It's a fact.

Staying open or reopening quickly reduces your chance of business failure.

To do that you need to know what government's doing, what you can do, and when supply chains or services will come back online.

SpotOnResponse turns phones, tablets, and computers into a connected network that lets businesses, government, and community organizations share real-time updates — status, needs, offers, and capabilities — in less than 30 seconds.

So, government knows what you need instantly. And because you have the same app, you know who's impacted, what's needed, where help is available, and where problems are forming.

To protect your business, let us show you how you can get the SpotOnResponse app for your community.



Grow Your Business Through the Business- Community Partnership

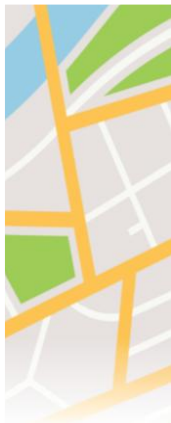
Being a community leader is good business.

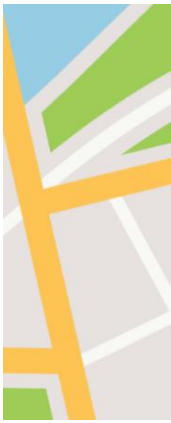
A business or industry sponsor that funds the annual SpotOnResponse Business-Community Partnership is a community leader.

The Partnership subscription is just \$1,000/year for up to 100 local organizations. Those 100 organizations – businesses, civic groups, schools, farms – anyone who is part of community recovery, provide the critical information to government and each other that help *businesses stay open longer and reopen faster*. That's the key to the community getting back to normal.

It's about staying ready — and staying open — when the unexpected happens.

If you are a business or business association reading this with the will to start, we'll help you introduce it to your community. Just schedule a call.





After You Fund, It's All Benefit and No Bother

After you stand up to pay, you can sit down again. Nobody is expecting more from you.

You'll find you are just 1 of 100 when it comes to the system.

We handle onboarding, training, and setup — and someone else does the minimal administration needed, usually the emergency management agency.

You'll want to participate in the start-up Mini-Exercise. It's a quick, guided way to familiarize partners while gathering key information about the community.

In just 15 minutes, you and other partners experience what it feels like to have community-wide visibility in a disaster. You will not want to go back.

That's when you can issue the press release or stand up in a **community meeting** to let everyone know that you are the sponsor of this fantastic new way to prepare for faster disaster recovery.





We're Ready to Help You Get Started

Whether you can fund alone or are looking for additional donors, we are here to help get this off the ground. Here's how.

- 1 If you or a group of businesses are ready to pay for the Business-Community Partnership subscription for only \$1,000/year for 100 organizations, great. Let's talk.
- 2 If you are still thinking, how about using your connections within the community or through a Chamber of Commerce or Main Street Association to put together a funding team. For help, let's talk.
- 3 When ready, we can help you introduce the idea to a government agency. They usually want to join (or even lead) the Partnership because the agency benefits from new sources of detailed community information in an event. Let's talk..

When the community is back on its feet, your business risk decreases and profit increases. So, investing in your community to speed your reopening makes good business sense.

Get started at our **Sponsors Kit** webpage where you can learn more and schedule a call with us –

www.SpotOnResponse.com/sponsor-kit



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Funding Faster Community Recovery May Keep You in Business

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