



Community Recovery Preparedness

*Fill the gap left by FEMA with
Trusted Business & Community
Organization Partners*



www.SpotOnResponse.com

Now, the Strength of 100 is Ready When You Need It

When FEMA and federal support fade, the burden doesn't go away — it lands on you. That means bringing in new, trusted partners who can step up, share information, and deliver on-the-ground solutions.

Right now, it surely feels like you are doing the job of 100.

SpotOnResponse helps you get that job done by bringing you 99 (or more) partners to offer support when you need it most.

Envision your emergency management team with new community partners who get your instructions and respond quickly with solid information about what they are doing and needs to be done. Think of them as eyes and ears – with people and resources – you get without new staff or systems.

SpotOnResponse is proven mobile and desktop software that forms a network across the whole community. It is the coordination layer among government, business, and civic and volunteer organizations — the place where recovery decisions get made.

With SpotOnResponse, government has its needed partners.



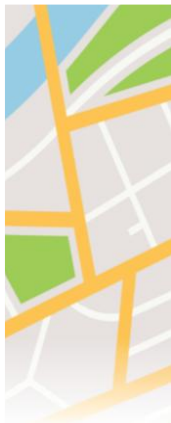
Situational Intelligence Like You've Never Seen

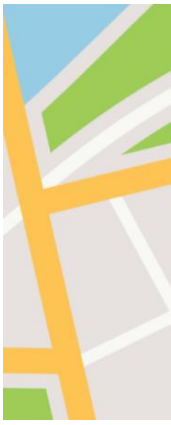
SpotOnResponse turns phones, tablets, and computers into a **connected network** where every organization in your community — from grocery stores and public works to food banks — can post their status, needs, offers, and capabilities in under 30 seconds.

Those updates appear instantly on a shared map, giving you something you've never had before: a real-time picture of local recovery — who's open, who's impacted, what's needed, where help is available, and where problems are forming.

This isn't a system for governing. It doesn't replace 911, official reports, or public safety software. You may only be 1 of 100 user organizations. But the data works alongside what you already use, including WebEOC® and ArcGIS®, to bring you knowledge of what the other 99 organizations are doing.

SpotOnResponse is as simple as an email or text message — but adds structured data and location intelligence.





Built to Launch Fast – and Grow Organically

There's no big software installation. No intensive training required. You don't even have to run the system.

The community is up-and-running in 30 days – first exercise before the month is out.

We handle onboarding, video training, and setup – and work directly with your team to make sure it fits your local reality.

You'll start small with a Mini-Exercise – a quick, guided way to familiarize while gathering key information about the community. In only 15 minutes, the first partners see what it feels like to have community-wide visibility. Nobody wants to go back.

More partners join? A simple link to a web page to register. Practice with videos. Then the next Monthly Mini-Exercise (we provide customizable scenarios for two years of exercises). The momentum grows for recovery preparedness.

It's a great team. We provide the tools. You bring the local knowledge.





Getting Started On Somebody Else's Dime

The SpotOnResponse Business-Community Partnership starts with government leadership but not government funding.

- 1 To get started, a local agency (you) needs to say, "I'd love to use that data."
- 2 Right from the beginning we work with you to find a business leader or association who says, "We've got the money to make it happen." They pay the very reasonably priced Business-Community Partnership subscription of only \$1,000/year for 100 organizations.
- 3 You probably know which 99+ trusted, new partners you want to join. The ones to give you critical information before, during, and after an event. But, if you'd like help, we can work with the Chamber of Commerce or Main Street Association to spread the word. And take the burden off you. You can be as involved as you want or just 1 of 100. All you need to do is say "Let's go!"

Get started at our **Sponsors Kit** webpage where you can learn more and schedule a call with us –

www.SpotOnResponse.com/sponsor-kit





Community Recovery Is Faster with 100s of Partners

SpotOnResponse LLC
www.SpotOnResponse.com



www.SpotOnResponse.com